This case study is about the best of unethical acts committed by almost all the key players. Below is the list of issues I observed:

|  |  |
| --- | --- |
| Ethical issues | Evidence |
| Sexual harassment | Julie’s tattoo was stared at by Marty |
| Copyright violation | Julie’s hard-work was stolen by Barry |
| Poor judgment | Jeff based his choices purely on political perspective rather than from his engineering expertise |
| Non-Disclosure Agreement violation | Intellectual properties were disclosed by Laura to her family members |
| Unfair job placement | Henry’s daughters jobs were placed by Henry’s public influence rather than their own qualification |
| Personal retaliation | Barry’s request to join GuideMe was denied |
| Personal Privacy violation | The state trooper hope to gain access into conversation of driver in one of the competing designs |
| Bribery | State officer was bribed by Henry to kickoff DOT project |
|  |  |

Discuss the movie from three other perspectives:

**Henry’s Perspective**: Assume I am Henry

* What specific ethical issues do you face?

In Henry’s position I am facing some major ethical issues, including possible conflict of interest from having my family members’ involvements in my business transactions with the public services, which my family members are in charge of. I am also facing personal reputation should the public discover that my daughters were placed into well-secured jobs because I managed to pull some strings to make that happen. I am also facing some serious risk about the hidden features in GuideMe system available only to state troopers to eavesdrop on drivers at will. All of these ethical concerns can also cause me my career and punishment from the laws I broke to gain my advantage ahead of other competitors.

* What are some things that you should consider?  
    
  To be ethically correct, I should draw a line between public properties and my own property, including intellectual properties. I should disengage myself from conversations with my family members having public information source directly involved them. I should compete fairly with other designers without my political trickery. I should design my systems to uphold public interests even though it may lose its attraction to the state troopers.
* From whom or where should you seek guidance?  
    
  As an engineer, my ethical awareness is limited to public safety. I must design my products to be absolutely safe for public use. Beyond that awareness I do not know much. Being in Henry’s position I would seek legal guidance from the legal professionals to ensure my approaches are consistent with the laws of my state and my country. I would also reach out to my daughters to advise them to be aware of potential leak of non-disclosure information in their conversations. I would also seek out for way to repay my past mistakes publically to be forgiven by the public. I would enable myself access to a legal resource professional to ensure my work is fair and safe at all time.  
    
  **Laura’s Perspective**: Assume I am Laura
* What specific ethical issues do you face?

As a PE, I am facing potential issue of favoritism in which, by selecting a design by my father’s side, can harm my reputation by other competitors due to obvious reason – family ties. I am also facing potential discovery by the public that my career was prepared for and placed in by my father’s strong influence with state officials.

* What are some things that you should consider?  
    
  I would consider fairness even though my family relationship may be at risk. I would distance myself from potential conflict of interest by identifying potential issues arise during my casual conversation with my family members. I would refrain from discussing my working affair at home to uphold public interest at the highest level.
* From whom or where should you seek guidance?  
    
  As a PE, I would make absolutely sure that my decision making is unbiased. To this end I would seek out advise from other coworkers, some legal counselors, and some independent counseling firms to gain understanding of potential pitfalls in my professional career.

**Julie’s Perspective**: Assume I am Julie

* What specific ethical issues do you face?

As an engineer intern, I am facing potential reputation issue because of my success in obtaining this job. I should be aware of public criticism about my presence in Outocar Company, and I am facing potential “quid pro quo” issue from my boss in return for placing me in his company.

* What are some things that you should consider?  
    
  I would consider a fair degree of sensitivity in the work-place. I would focus a little more on my dress code so as not to provide any opportunity to misconduct from my coworkers. I would consider a good working professional relationship with my peer so that I will be viewed as a professional at all time.
* From whom or where should you seek guidance?  
    
  I would seek guidance from the company’s Human Resources department. Additionally, I would seek legal advice for proper business conducts to maintain a healthy working relationship.